# Experience Placemaking: Shorewood, WI

### Welcome to Shorewood, Wisconsin!

**Shorewood is a unique community** just north of downtown Milwaukee. Located in Milwaukee County, this small village offers Lake Michigan views, a delicious variety of dining options, shops with distinctive clothing, and amazing art and architecture.

Shorewood constantly works to beautify and improve the small area it takes up along Lake Michigan. The village was originally incorporated in 1900, making it the fourth oldest suburb in the Milwaukee area. Change is a constant theme in this progressive village that's rooted in the past. The historical charm mixed with the progressive nature of the village makes it a destination for all ages.



#### Shorewood in a Nutshell

Population: 13,337 (2013) Walkability score: 87 Land area: 1.591 mi<sup>2</sup>

# Explore Shorewood, Wisconsin!

## **Shorewood**

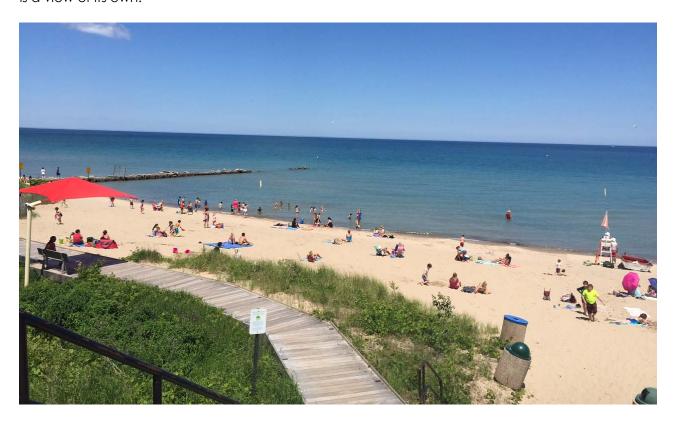
**Shorewood is just minutes from downtown Milwaukee**, yet offers conveniences such as boutique clothing stores, hair salons, fitness stores and gyms. Pamper yourself and feel your best, as Shorewood will surely make you feel this way.



**You won't go hungry in Shorewood** with over 35 food and beverage places to choose from – sushi, pizza, sandwiches, fish, or coffee and a cupcake are all options! Enjoy tasty wine or several different craft beers with friends and family for dinner or evening toasts.



**Lake Michigan is just minutes away from Shorewood**. A stop at Atwater Park & Beach overlooking Lake Michigan is fun for all ages. The new and improved park is great for children, and the beach is a view of its own!



**Also at the beautiful Atwater Park** is some must see sculpted artwork. A sculpture titled, Spillover II faces Lake Michigan which was sculpted by one of the world's most respected artists, Jaume Plensa. It sits 8 feet tall and is made from stainless steel letters. This sculpture brings mystery to Shorewood, as the cost is confidential and the donor is anonymous.



**Shorewood comes alive in the summer**, especially when the Criterium Bike Races take over the village in June. Each year, Shorewood hosts a 1.3 mile competitive bicycle race which also serves as a block party for residents and visitors. With a few different races, the event is very lively with the people of Shorewood cheering the bicyclists on.



**Nestled in a delightfully hidden, wooded area** you'll find Hubbard Park Lodge. Located on the Milwaukee River, people say Hubbard Park is "the most romantic" setting in Wisconsin. Along the river is the lodge, where many weddings and special events are held.

